



FOR IMMEDIATE RELEASE

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LA JOLLA SHORES HOTEL ANNOUNCES SPECIAL 2016 HOLIDAY PARTY THEMES

La Jolla, Calif. (September 30, 2016) – The La Jolla Shores Hotel, located on the beach in La Jolla, provides an inspired beachfront setting for special occasions of all types including family reunions, weddings and holiday parties. Catering Manager Kelly Zavala has just announced a series of themed buffet parties, perfect for the upcoming holiday season. Incentives, including waived room rental fee and discounted parking, are available to party planners that book early.

Each package features a unique combination of appetizers and entrées specially crafted by award-winning Executive Chef Bernard Guillas and Chef de Cuisine Percy Oani and can be customized to meet the needs of groups of all sizes. Parties include a welcome cocktail for all guests, custom menus, specialty décor, and an elegant setting on the beach. Planners can chose from the following themes:

Craft Beer and Sliders: San Diego is soaked in craft beer and sunshine – so what better way to celebrate than with this package that includes a craft beer upon arrival, Wedge Salad and full slider bar featuring Angus Beef, Salmon and Natural Chicken. Packages start at \$32 per person.*

Street Tacos: This local favorite integrates the flavors of Baja with the holiday season. Guests are greeted with a welcome margarita and can indulge in dishes like Mahi Mahi Ceviche, Fiesta Caesar Salad, Queso Fundido de Chorizo, plus a complete Taco Bar. Packages start at \$36 per person.*

Pacific Rim: An exciting mix of flavors and cultures, this party starts with a mai tai upon arrival, followed by savory dishes including Ahi Poke Bowl, Shrimp Pot Stickers and Kalua Pork. Packages start at \$38 per person.*

Rustic and Red: Farmhouse fare on the beach – the perfect combination! Guests are welcomed with a glass of our sommelier selection red wine and then treated to savory dishes including Baked Brie en Croute, Wild Mushroom Ravioli and Coq au Vin. Packages start at \$44 per person.*

For more information please visit LJShoresHotel.com/Catering or call 858.551.4608.

About the La Jolla Shores Hotel – *The La Jolla Shores Hotel is one of the select few hotels in San Diego situated directly on the beach. The hotel offers comfortably appointed guest rooms with garden, coastal or oceanfront views and private balconies or lanais. Experience fun ocean activities nearby such as kayaking, snorkeling, scuba diving, and surfing on the renowned La Jolla Shores Beach. The La Jolla Shores Hotel is located at 8110 Camino Del Oro, La Jolla, CA 92037. For more information visit www.LJShoresHotel.com.*

**Beverage, tax and gratuity not included. Menu subject to change.*

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