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FOR IMMEDIATE RELEASE

La Jolla Shores Hotel Completes Room Renovations for Fresh, New Look Beachfront property unveils its guest room makeover, just in time for summer.

San Diego, CA (April 22, 2019) – Travelers and San Diego locals alike will discover a relaxing refuge at the award-winning La Jolla Shores Hotel, which has just completed a much-anticipated renovation of its beachfront and coastal view room accommodations.

The property is home to 128 rooms and suites, including 19 with kitchenettes, all with direct beach access and uninterrupted views. The Beachfront and Coastal View rooms specifically most recently received a cosmetic “makeover” in time for summer family vacations and warm-weather romantic getaways. These guest rooms, just steps from the sand, now feature all new seaside-inspired decor and modern amenities, including a California coastal color palette for the fresh paint, carpet and drapes, as well as classic furniture, cozy linens and ocean-themed artwork. With new balcony furniture and upgraded bathroom vanities, the La Jolla Shores Hotel offers everything one could want to fully embrace a charming beach holiday.

The spacious accommodations each feature a private balcony or patio and range in size from 400 square-feet to a generous 780 square-feet for the La Jolla Suite. Guests may choose their room type, each offering a tranquil space to rest and play, from a Coastal View Room which offers interconnectivity with adjacent rooms, making them perfect for small groups or families, to a Beachfront Room with Kitchenette, ideal for extended stays that feel just like home, but better.

“Cherished families and couples have long considered our hotel a favorite destination before the new renovations, so we are delighted to welcome them into an even more lovely beachfront experience,” said Director of Sales & Marketing, Kristin Kacirek. “Whether they are rediscovering La Jolla Shores Hotel or staying with us for the very first time, we can’t wait to hear what our guests think of the newly beautified rooms.”

The entire property is 100% smoke-free with in-room amenities including complimentary Wi-Fi, a flat screen TV with 50 channels, HBO, and movies on demand, PressReader to view magazines and newspapers, mini-refrigerators and coffee makers. Green features in each room include ENERGY STAR®-rated appliances, LED lighting and individual climate control.

The La Jolla Shores Hotel is nestled on one of the most beautiful beaches on the San Diego coast and boasts The Shores Restaurant, recently awarded Best Scenic View by OpenTable. Guests may walk to local shops and restaurants, or hop on the hotel’s complimentary shuttle to explore the quaint village of La Jolla and its many unique local attractions. The La Jolla Shores Hotel is a short drive from Old Town San Diego and SeaWorld, and only 20 minutes from San Diego International Airport.

To make a reservation at the newly renovated La Jolla Shores Hotel, book online or call 888.289.7514.

About the La Jolla Shores Hotel

The La Jolla Shores Hotel is one of the select few hotels in San Diego situated directly on the beach. The hotel offers comfortably appointed guest rooms with garden, coastal or oceanfront views and private balconies or lanais. Experience fun ocean activities nearby such as kayaking, snorkeling, scuba diving, and surfing on the renowned La Jolla Shores Beach. The La Jolla Shores Hotel is located at 8110 Camino Del Oro, La Jolla, CA 92037.

Learn more at www.LJShoresHotel.com.

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