



**LA JOLLA SHORES HOTEL - FACT SHEET**  
La Jolla, California

**GENERAL  
DESCRIPTION:**

Originally opened in 1970 as the Sea Lodge Hotel, the family owned and operated La Jolla Shores Hotel is one of the select few hotels in San Diego situated directly on the beach. The 128-room La Jolla Shores Hotel is located 12 miles north of downtown San Diego and 110 miles south of Los Angeles, in La Jolla, a Pacific Coast enclave known internationally for its picturesque beaches, underwater park, university, world-famous oceanographic institute, aquarium and museums.

The three-story La Jolla Shores Hotel abuts the San Diego/La Jolla Underwater Park, a 600-acre ecological refuge bounded by Torrey Pines State Park on the north and Alligator Head on the south. Bordering the La Jolla Shores Hotel on the north is Kellogg Park, a public beach and picnic area. A palm tree-lined boardwalk, between the beach and park, runs north along La Jolla Shores beach almost to Scripps Pier. Just to the South is the La Jolla Shores Hotel's companion property, the 98-room La Jolla Beach & Tennis Club.

Situated on two acres of beachfront property, the La Jolla Shores Hotel features open-air courtyards, hexagon-shaped red-tile walkways, and roofs and balusters constructed of Mexican paver tile. The hotel's rooms open onto balconies or lanais overlooking either the ocean or Garden Courtyard -- a hacienda-style patio of fountains, lattice work, umbrella-covered tables and chairs, and Mexican-tile walkways accented with giant bird of paradise, sago palms, ficus trees, azaleas, hibiscus and other decorative plants and shrubs.

**GUEST ROOMS:**

The La Jolla Shores Hotel features 128 rooms of which 30 are oceanfront, 37 are oceanview and 61 overlook the hotel's garden courtyard and pool area. Upstairs units open onto balconies, and ground-floor units onto lanais; both are furnished with a table and chairs. On the third floor, where ceiling height is not restricted, rooms pitch upward, forming wood-paneled cathedral ceilings accented by wood beams.

The La Jolla Shores Hotel recently underwent the first phase of a complete guest room remodel. The remodeled rooms feature new furniture, flat screen televisions, new carpeting, pillow top beds and additional amenities.

Accommodations are available in king, queen or double and are furnished with a dresser, table and chairs, television, AM/FM clock radio, small refrigerator, coffee maker (with complimentary coffee, tea, sugar and cream), and a vanity area with a hair dryer, shampoos, lotions and extra linen. 13 of the rooms are also equipped with kitchens and all of our guest rooms are designated non-smoking. In addition, one of the rooms, the La Jolla Suite, has a living room, full kitchen, separate bedroom and oversized bathroom.

**DINING &  
RESTAURANTS:**

La Jolla Shores Hotel guests can choose from two restaurants, the Shores restaurant and the Marine Room restaurant, a popular oceanfront haven located south of the hotel and widely acclaimed for its fine food and spectacular edge-of-the-surf view.

Serving breakfast, lunch, dinner, nightly specials and an a la carte Sunday Brunch, The Shores Restaurant focuses on exceptional quality and fresh local ingredients. The restaurant's surfside views and inviting atmosphere make for a dining experience you won't soon forget.

The bill of fare at both locations has taken on a decidedly lighter and healthier accent under the culinary craftsmanship of Executive Chef Bernard Guillas who has chosen to mix seasonal and local selections with signature dishes, while varying the menu to take advantage of Southern California's year-round fresh produce and specialty items flown in from both American coasts. Much of the fare finds its way to the Marine Room kitchen through smaller purveyors, who supply specialty items that are not readily available -- or found -- in many restaurants.

Opened in 1941, the Marine Room restaurant is a landmark in La Jolla. The restaurant gives new meaning to the expression "waterfront dining." Patrons who find themselves seated window-side during an unusually high tide can savor their meals as plumes of surf splash into intricate patterns on the windows only inches away.

Besides catering to restaurant guests, La Jolla Shores Hotel also employs a full-time catering staff to help organize banquets, theme buffets, "do-it-yourself" beach parties, and special events such as birthdays, anniversaries and wedding receptions. Staff members coordinate everything from menu selection and room set-up to equipment rentals.

**MEETING  
ROOMS:**

The La Jolla Shores Hotel features 7,500 square feet of flexible meeting space. Three meeting rooms, ranging from 640 square feet to 1,560 square feet are available for meetings, receptions, banquets and other events. For a minimal charge, the hotel will supply equipment, including easels, podiums, microphones, projectors, screens, VCRs and monitors. A full-service catering staff is available to help organize and coordinate breakfasts, luncheons, dinners, receptions and other group events.

**RECREATION:**

The La Jolla Shores Hotel's recreational facilities include two tennis courts, a heated swimming pool and Jacuzzi, fitness center, sauna, ping pong tables and children's wading pool. Beach accessories, including towels, tables, beach chairs and windbreaks, are provided free of charge. Barbecues and banquet set-ups are also available on the beach in the evenings for modest fees.

Professional tennis lessons, given by United States Professional Tennis Association (USPTA) professionals, are available through the tennis pro shop located next door at the La Jolla Beach & Tennis Club. The charge for lessons varies depending on the instructor.

Three championship golf courses are within three miles, including Torrey Pines Golf Course, site of the 2008 US Open, whose 36 pine-dotted fairways skirt the Pacific Ocean coastline.

**SIGHTSEEING/  
ATTRACTIONS:**

The La Jolla Shores Hotel is within 15 minutes of dozens of area attractions, including the Scripps Institution of Oceanography, the Stephen Birch Aquarium-Museum, San Diego Museum of Contemporary Art, Salk Institute, University of California at San Diego, Torrey Pines State Park and Glider Port and La Jolla Caves. Attractions outside La Jolla, but still within 30 minutes, are the San Diego Zoo, SeaWorld, Old Town, Del Mar racetrack, Seaport Village and Balboa Park. Tijuana, just south of the Mexican border, is only 40 minutes away by car or bus. For the more adventurous, whale-watching tours and hot-air-balloon rides are available through local tour operators.

A 10-minute walk from the La Jolla Shores Hotel, the "Village" of La Jolla is in itself an attraction. Scenic Coast Boulevard, a must-see oceanside lookout, winds along the shoreline, past windswept Ellen Browning Scripps Park, where wind-scarred cliffs drop precipitously to a narrow strip of rocky coves, tide pools and shell-strewn beaches. Atop the hills overlooking Coast Boulevard are the trendy shops of Girard Avenue and the posh restaurants of Prospect Street, a hilltop aerie that offers breathtaking views of the rugged Pacific Ocean coastline below.

The nearest attraction, however, is just offshore, the 600-acre San Diego/La Jolla Underwater Park, which includes a 533-acre Ecological Reserve and marine life refuge. An underwater easel of blues, greens, browns, reds and oranges, the park slopes gently from shore before plummeting to a depth of 900 feet. Two man-made reefs, at depths of 40 feet and 70 feet, are home to an abundance of plant and animal life. Considered one of the prime scuba diving and snorkeling spots on Southern California's coast, the park attracts thousands of experienced and first-time divers every year. A variety of oceansport rental companies are located within walking distance from the hotel and offer rentals, lessons, and tours.

**CONCIERGE  
SERVICES:**

A seasoned concierge staff is also available to assist with planning a variety of activities including access to the hotel's courtesy shuttle.

**KEY  
MANAGEMENT:**

William J. "Bill" Kellogg, president  
John Campbell, general manager  
Bernard Guillas, executive chef  
Kristin Ferguson, director of marketing

**ADDRESS/  
PHONE:**

La Jolla Shores Hotel  
8110 Camino Del Oro  
La Jolla, CA 92037  
(800) 237-5211 / (858) 459-8271 / Fax: (858) 456-9346  
Website Address: [www.LJShoresHotel.com](http://www.LJShoresHotel.com)

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**Media Contacts:**

Kristin Ferguson, director of marketing  
La Jolla Beach & Tennis Club, Inc.  
(858) 551.4669  
[kferguson@ljbtc.com](mailto:kferguson@ljbtc.com)

Sara DeYoung, marketing / communications specialist  
La Jolla Beach & Tennis Club, Inc.  
(858) 551.4639  
[sdeyoung@ljbtc.com](mailto:sdeyoung@ljbtc.com)